



Mutt Strut 2013 Top Dog Contest



*Meet Lepa – the Top Dog
for Mutt Strut 2012*

Want to raise money to support the homeless animals at IndyHumane AND get your Mutt's mug all over Mutt Strut 2013? Enter the Mutt Strut 2013 Top Dog Contest!

Entry fee: Just your registration to Mutt Strut! Create a personal fundraising page (by logging on to the participant center via IndyMuttStrut.org) and post your pooch's photo. Then ask your friends, family, and co-workers to visit your page to donate early and often so that he/she is Mutt Strut's next Face of Mutt Strut in 2013!

Prize: The lucky individual who raises more money than anyone else for Mutt Strut will get to have his/her dog become the "Top Dog" for Mutt Strut 2013. What does this mean?

- Your dog will appear on the following Mutt Strut promotional materials:
 - Posters
 - Brochures
 - T-shirt
 - Website
- Your canine will be the official Mutt Strut 2013 Ambassadors, appearing in the Mutt Strut grand opening ceremonies and any pre-event appearances that may come up! (*this may include but is not limited to media appearances, photo ops and interviews, attendance to IndyHumane fundraising events, etc.*)
- Your dog will participate in a complimentary photo shoot for the Mutt Strut promotional materials
- You and your pooch will receive a fabulous Mutt Strut 2013 "Top Dog" Trophy, presented by Harrison College!
- The top two runners up will receive great consolation prizes.

Rules:

- One entry/dog per Mutt Strut registrant
- Only donations received by Wednesday, April 25, 2012 at 5pm will be eligible to be counted towards an individual's total donations
- Contest opportunity is exclusive to dogs and no other animals
- Each contest participant must be a registered Mutt Strut 2012 participant
- The top three contest participants must be available to be present at the "Round of Appaws" ceremony – where the Top Dog winner will be announced. IndyHumane will contact you by Thursday, April 26, 2012
- In the event of an exact tie, Humane Society of Indianapolis reserves the right to final selection of the Top Dog
- Previous Top Dogs are not eligible to win again

For questions, please contact muttstrut@indyhumane.org or call 317.872.5650 x121